

Purpose-Driven Leadership

Conscious Thinking in a Changing World

PURPOSE-DRIVEN LEADERSHIP

Course Objectives

- Learn to lead with vision
- Build championship teams from the inside out
- Connect constituencies in powerful ways
- Turn intentions into results
- Motivate effectively without being controlling
- Overcome barriers to effective teamwork
- Profoundly improve your professional relationships
- Develop a strong sense of purpose
- Access personal power for more effective decision-making
- Replace stress with balance
- Be at your best in the most demanding of situations
- Use your core values to act with integrity

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For Info and to Register
Email Professor Schwarting
rns32@Cornell.edu

High Impact Experiential Learning The facilitator introduces topics through lecture, discussion and activities. Individual and small group learning exercises reinforce concepts so they are internalized, becoming part of who you are, how you lead, and how you engage with the world.



“Through Purpose-Driven Leadership I learned that consciously responding to circumstances is much more effective than merely reacting. Disagreement or criticism can be challenging, but I can move past those things when I am responsible for myself and to others.”

~ John Barrett

Senior Analyst, US Government Accountability Office, Washington DC

Immediate Application So worth it! I entered with skepticism and left with clarity about how I had been getting in my own way and what I can do to lead myself and others in ways that maximize effectiveness and our team's results!

~ Beth Dewey, Financial Analyst



Participants receive 60 days of follow-on coaching with a professional mentor

Make this investment in yourself!



Join us for **Purpose-Driven Leadership** with Ross Quinn, leadership trainer, author, and success coach. For 25 years he has delivered outstanding results working with 150,000 people around the world, coaching executives and organizations like Disney, Boise Cascade and State Farm, recently co-authoring with Stephen Covey (“Seven Habits”) and Jack Canfield (“Chicken Soup”).

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September 17-19, 2010

Webster Holiday Inn Express 860 Holt Road, Webster NY

Professionals: \$495

Cornell Students & Staff: \$150 (material fee)

Other Students: \$250

Registration closes September 10, 2010